

Hello! My name is Marly and I am the Director of *Chrysalis*, the nonprofit, educational organization in partnership with the *Community Farm of Ann Arbor*. We are working on creating a sponsorship program directed towards local, community-focused individuals and organizations, such as yourself. We are asking you to help make it possible for us offer food shares and educational resources to organizations that prioritize health and wellness among communities that are often unable to engage with the local food movement. We would like to offer these organizations regularly delivered shares of freshly harvested, nutrient-rich food throughout the 20 week growing season. I am seeking to gauge your interest in supporting this.

The Community Farm stands apart in that it is the oldest CSA in Michigan (30 years!) and that it maintains a “pure CSA” model: our members are in fact member-owners, meaning that they are involved in decision making and an integral part of shaping the farm. Additionally, our practices as a Biodynamic farm exceed that of what is required of organic farms - we do not use (and never have) ANY herbicides, pesticides or fertilizers on any of our crops.

The Biodynamic Agricultural practices we employ view the whole farm as a living organism and respects and appreciates all the various plant and animal species as integral parts of a healthy ecosystem. Similarly, we at Chrysalis believe that a healthy social community is one that respects and appreciates all who make it up and one that ensures resources, especially those as important as nourishing food, are available to all. We are starkly aware of the issues of accessibility and inclusivity in the local food movement and feel it is our duty to extend our reach into communities historically left out (due to lack of funds and/or education) of the local/health-conscious/sustainable food movement(s). Food justice is inextricably linked to a myriad of other social issues facing our community, our country and the world and we believe that whatever steps we can take to make our nutrient-rich, sustainably produced food available to a wider audience is in everyone’s best interest.

We are reaching out to you to ask if you would be interested in supporting this effort as a sponsor, either generally or of a specific organization. If you agree to being a sponsor the organization(s) you support will be informed of your generosity and we will include your logo/information on all materials that we have that indicate our community partners, as well as on our website. This is assuming, of course, that you do not wish to remain anonymous, a request we are happy to honor. Below is a list of organizations and programs in need of sponsorship as well as preliminary information about the funds we will need to cover the ones that have confirmed interest - you are more than welcome to request a more detailed breakdown of this number and any further information/records you may desire at any point in this process.

We hope you are interested in this opportunity and would love to hear your feedback/talk to you further about how to make this work for you. Please feel free to email any questions/concerns. I am also personally available (and would absolutely love the chance) to meet with you and discuss options and logistics. Furthermore, we recognize that the funds you have available for donating may have already been allocated for this year but, if that be the case, we would still love to talk with you and look ahead towards a future partnership.

Thank you so much for your time, we most certainly hope to have the chance to partner with you this season!

Sincerely,
Marly and the Chrysalis/Community Farm team

communityfarminfo@gmail.com
marlysier@gmail.com

Make checks payable to:
Chrysalis (Biodynamic Agricultural Learning Center)
P.O. box 8201
Ann Arbor, MI
48104

****All donations to Chrysalis are tax deductible!

Sponsorship information:

Neutral Zone - seeking approx. \$4,500 to support:

- Veggie shares
- Food preparation
- Recipe cards
- Visits to farm
- Classes/workshops/presentations
- Ongoing partnership opportunities

Ypsilanti Corner Health Center - seeking approx. \$3,500 to support:

- Veggie shares
- Food preparation
- Recipe cards
- Ongoing partnership opportunities

Field Trips/Exchange program - more funds = more opportunities to support:

- Transportation for exchange of workers (Melvin's workers out to farm and our workers/interns to Melvins) with Melvin Parsons of We The People Growers Association
- Any number of school groups coming to visit - a field trip for 20 students to spend half a day on the farm costs approx. \$300